

Product Testing – Death for Profit

What is Product Testing?

Product testing is the use of animals in tests to determine the relative toxicity of the chemicals that constitute the consumer products that are used in our homes everyday. Dish detergent, laundry soap, toothpaste, mouthwash, oven cleaner, etc. are often the result of barbaric tests that poison, burn, and torture hundred of thousands of animals every year.

Rabbits, guinea pigs, rats, mice, and other species of animals are used in cruel tests that subject them to high levels of caustic chemicals.

What Kinds of Tests are Performed?

Several kinds of tests are performed for consumer products. Skin irritancy, eye irritancy, and oral toxicity testing all cause severe suffering for the unanaesthetized animals victimized in these crude tests.



Eye irritancy testing

places liquefied chemicals are forced into the eyes of fully-conscious rabbits. No pain relievers or anesthetics of any kind are used. Rabbits

struggle in the devices that restrain them. The extreme pain often causes them to struggle so severely that they break their own backs—dying in agony for the sake of whiter whites and cleaner dishes.

Skin irritancy testing

places those same corrosive chemicals onto the shaved/raw skin of rabbits and guinea pigs. The caustic nature of these substances causes severe injuries to the animals. Gaping wounds and bleeding are common.



Oral toxicity testing force-feeds strong chemicals to fully conscious animals (usually rats or mice). The desired endpoint of this study is often death.

Alternatives to Animal Testing

Modern technology has given us many methods of assessing the toxicity or irritancy of a chemical without relying on animal tests. These alternative methods include: **Eytex, Skintex, EpiPack, Neutral Red Bioassay, Testskin, TOPKAT, Ames Test, and Agarose Diffusion Method.** It is also possible to simply make consumer products out of chemicals which have already been thoroughly studied and require no new testing.

The fact is that many companies including: Avon, Revlon, Aubrey Organics, Tom's of Maine, Paul Mitchell, Nexxus, Mary Kay Cosmetics, Food Lion (house brand products only), Bon Ami/Faultless Starch, Bath & Body Works, etc.-- literally hundreds of companies produce laundry detergents, cleaning products, cosmetics and personal care products without killing animals for testing.

Some Companies Still Torture Animals

Despite all the advances in technology some companies simply refuse to change. Whether it is stubbornness, bureaucratic inertia, or vested interest, the fact remains that when you buy products from one of these companies you are supporting the needless suffering and death of thousands of animals. **Will your consumer dollars become blood money? If you want to avoid supporting suffering and death, don't support companies that test on animals, and let them know why. These companies include:**

Procter & Gamble

One Procter & Gamble Plz., Cincinnati, OH 45202
513-983-1100 800-543-1745

Clairol

40 W. 57th St., 23rd Fl., New York, NY 10019
212-541-2740 800-223-5800

Colgate Palmolive

300 Park Ave., New York, NY 10022
212-310-200 800-221-4607

Lever Brothers

800 Sylvan Ave., Englewood Cliffs, NJ 07632
212-888-1260 800-598-1223

L'Oreal

575 Fifth Ave., New York, NY 10017
212-818-1500

Clorox

1221 Broadway, Oakland, CA 94612
510-271-7000 800-227-1860

Stop Animal Exploitation NOW!

PMB 280, 1081-B St. Rt. 28, Milford, Ohio 45150 513-575-5517 saen@saenonline.org